

# Jerry Koeppe

ART DIRECTION + DESIGN

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## MY EXPERIENCE

**Merge Agency** | Design Agency | Current | Assoc. Creative Director  
**JKS** | Self-Owned Studio | Current | Principal  
**Club Games** | Game Developer | 2.5 years | Design Director  
**Marriott International** | Hospitality | 2 years | Art Director  
**IconMedialab** | e-Consultancy | 1 year | Senior Art Director  
**Elemental Interactive** | Design Agency | 3 years | Art Director  
**NIC** | Government | 1 year | Senior Designer  
**iXL** | Design Studio | 1 year | Designer  
**IBM** | Game Developer | 1 year | Designer

## WHO I'VE WORKED WITH

Adaptec	Hedgewood Homes	Netaid
AIMCO	Hill-Snowdon Foundation	NURFC
Alliance Theatre	IBM	Qwest
Ameritrade	Red Cross	Ritz-Carlton
Aradigm	Macromedia	Southwire
Club Games	Marriott International	State of Georgia
Coca-Cola	MoMA	Sun in my Belly
Compaq	North Highland	Verifone

## WHAT I DO

Client engagement experience with Fortune 500 companies;  
Ameritrade, Coca-Cola, IBM, Macromedia + Marriott  
Excellent communication + brainstorming skills  
Translate + maintain brand standards between print + web  
Incorporate strong usability knowledge within site design  
Present concepts to clients + internal teams  
Extensive experience developing information architectures +  
navigational schemes  
Expertise in using Photoshop, Illustrator, InDesign, Fireworks,  
Dreamweaver + Flash

## RECOGNITION

Alliance Theatre: *2007 WebAwards /Award of Excellence*  
Nat'l Underground Railroad  
Freedom Ctr: *2006 WebAwards /Award of Excellence*  
Netaid: *2000 International Web Page Awards*  
IBM 1999 Online Annual Report: *2000 Annual ARC Awards /Gold and Best  
in Category for Interactive Annual Reports*

## MISCELLANEOUS

University / University of Mississippi . BFA in Visual Communication . 1992  
Art / Abstract Oil Paintings  
Sport / Water Polo Player  
Travel / London . New York City . Paris . San Francisco